



19 - 21  
NOVEMBER  
2024

RIMINI  
EXPO CENTRE,  
ITALY



# FROM BUS TO INTERMOBILITY

Organized by

**ITALIAN EXHIBITION GROUP**  
Providing the future

In conjunction with  
**INTERMOBILITY**  
future ways

Il Forum  
della mobilità  
sostenibile  
condivisa



# VEHICLES ARE EVOLVING, CHANGING ENERGY SOURCE AND BECOMING SAFER.

IBE Intermobility & Bus Expo is the event dedicated to the present and future of intermobility, where long-distance travel and local public transport converge.

A privileged meeting place between the demand and supply of collective and shared mobility, as well as institutions and internationally recognized stakeholders, IBE encompasses not only the industrial vehicle sector but also the new players required to design a system in line with the goals of the Next Generation EU for energy transition.



# Our focus

## Tourist bus travel

and long-distance commercial lines with recovery potential that needs to be supported

## Local Public Transport

with growth prospects in line with the trends in new transport demand

## The role of digital technologies and the development of MaaS

## New energy

**SOURCES** to power vehicles (electrification, hydrogen, biofuels)

## New players

in the mobility chain (digitisation companies, telecommunications, payment systems)

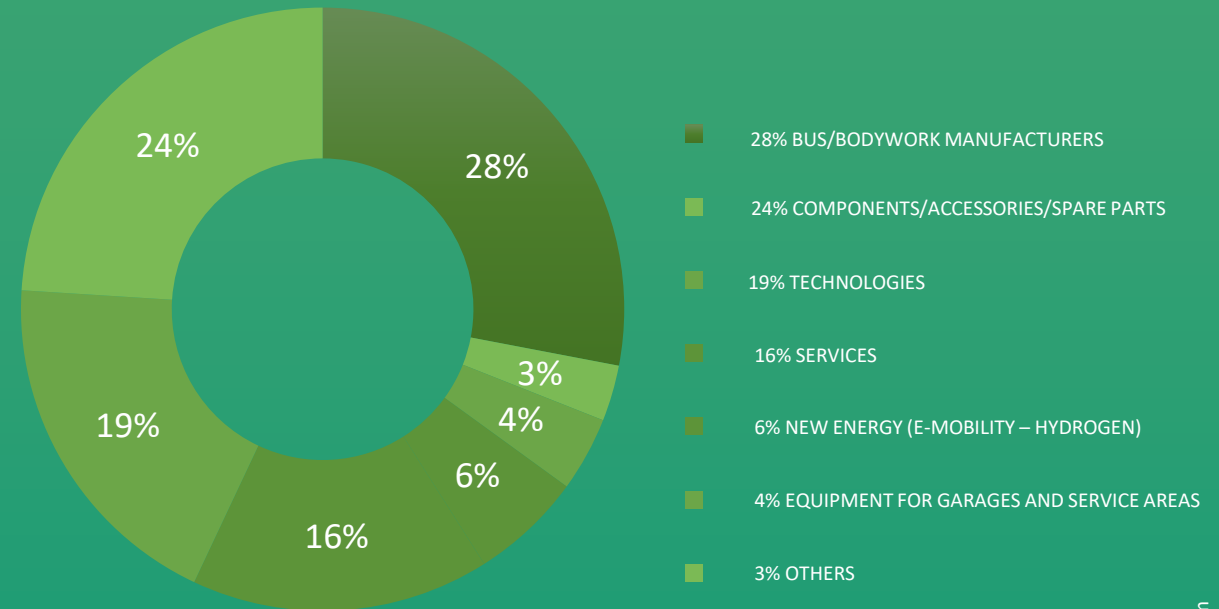
## Potential demand-side markets

(Eastern Europe, Morocco, Tunisia, Turkey, Russia, Spain, France, the Balkans,)

# Who is exhibiting at IBE?

- Vehicle and bodywork manufacturers
- Components
- Producers of accessories and spare parts
- Technologies for e-buses and recharging infrastructure
- Utilities and energy providers
- Producers of refueling technologies and Infrastructure for hydrogen
- CNG and LNG vehicles
- ITS providers
- Digitisation and ticketing services
- Telecoms operators
- Infrastructure and smart parking providers
- Traffic management and road safety services and software providers
- Public administrations and mobility services
- Associations and media

EXHIBITORS BY PRODUCT SECTOR IBE 2022



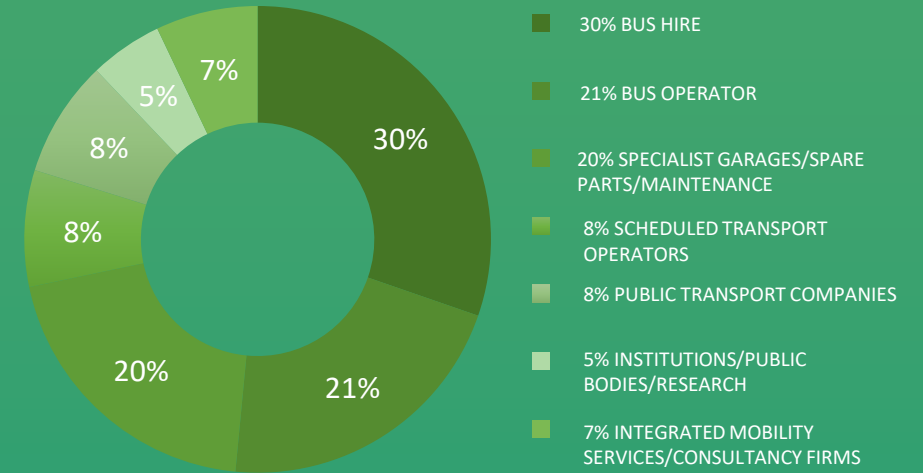
# Who is visiting IBE?

Private and public operators of collective passenger transport, local and regional administrations, and trade associations.

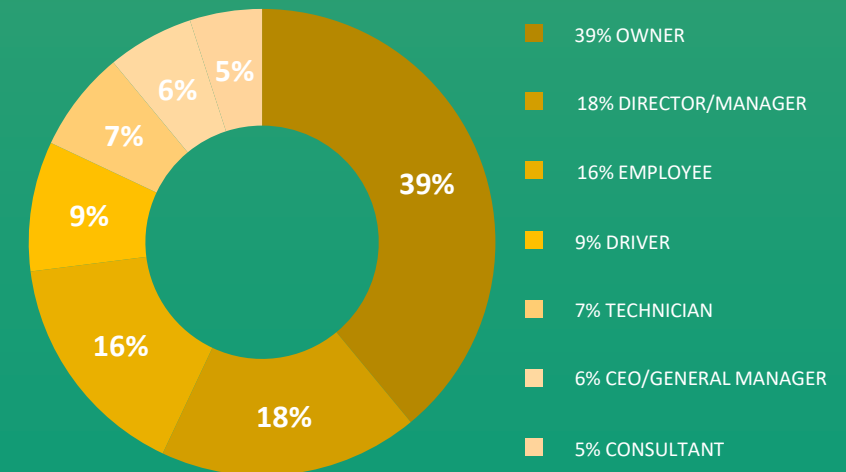
These include:

- Tour bus operators
- Local public transport companies
- Operators of commercial long-distance lines
- Bus hire with driver companies
- Mobility agencies
- Traffic management
- Training companies and agencies
- Financial consultants
- Integrated mobility solution providers
- Public administrations and trade associations.
- Trade bodies and associations
- Specialist media
- University and research centres
- Drivers

COMPANY BUSINESS

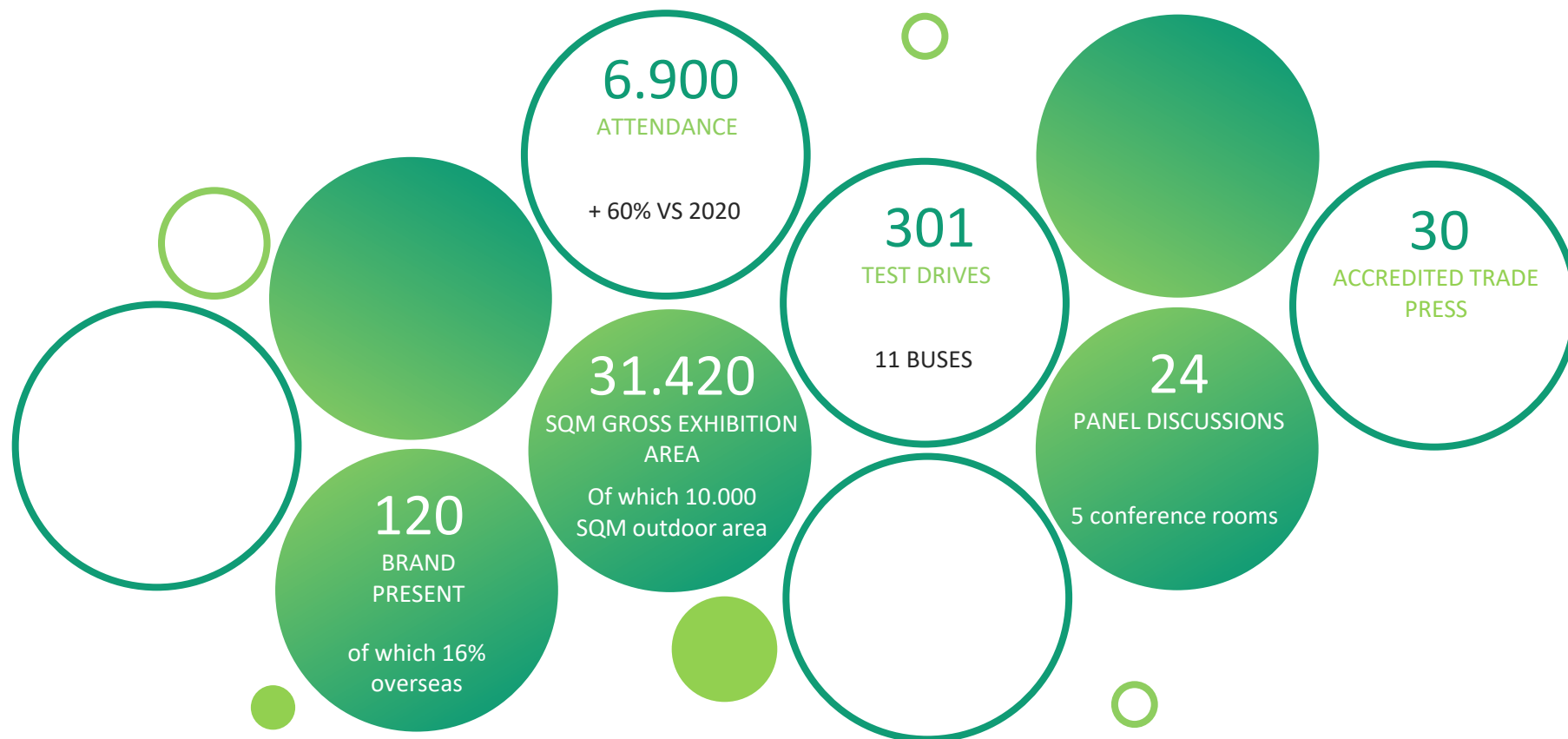


PROFESSIONAL PROFILE





# Facts & Figures 2022





# 2024 Edition



## Innovation District

An exhibition area showcasing the latest innovations in sustainable shared mobility, created thanks to the partnership between IEG's Green&Technology division and ANGI - Associazione Nazionale Giovani Innovatori (National Association of Young Innovators), Fondazione per lo Sviluppo Sostenibile (Foundation for Sustainable Development), EIT Urban Mobility and Tecnopolo di Rimini



## INTERMOBILITY future ways

The sustainable collective mobility forum. A three-day event intended to be a meeting, sharing and comparison for all professionals and Administrators operating at a strategic and organisational level in collective passenger transport and sustainable mobility. An ecosystem from which to emerge with solutions, models and a network of important relations for a concrete and far-sighted strategic vision.



## Test Drive

departing from the SOUTH entrance of the exhibition centre for a road tour in new-generation vehicles



## Electric Bus Driver Training

The first theoretical-practical course dedicated to electric bus drivers promoted by IBE in cooperation with **Addestra, Efficient Driving and La Fiaccola**



## Education & Job Orientation

# INTERMOBILITY

future ways

Redefining future mobility is a challenge that requires revolutionary changes.

INTERMOBILITY future ways - the Forum for sustainable shared mobility. A three-day event intended to be a meeting, sharing and comparison for all professionals and Administrators operating at a strategic and organisational level in collective passenger transport and sustainable mobility. An ecosystem from which to emerge with solutions, models and a network of important relations for a concrete and far-sighted strategic vision.



**TARGET VISITORS:**

- Contractor, construction company
- Distributor
- Public transport company
- Local or regional government
- System integrator
- Study of design/consulting
- Manager of roads and motorways
- Parking manager
- Airport operator
- Mobility Agencies
- Mobility Manager

**FOCUS:**

- Urban collective transport
- Sharing Mobility services and infrastructures Enabling services for transport systems
- Maas
- Infrastructure and parking for transport interchange
- Road safety
- PUMS
- Mobility Management
- Inclusive Mobility
- ITS - Intelligent Transport System
- IT and traffic management



www.expoibe.com

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With the technical support of:







# INTER MOBILITY

future ways

## FORMAT & PROGRAMME

### DAY 1: TUESDAY 19 NOVEMBER

### INTERMOBILITY future ways – OPENING DAY

- Presentation of the SCIENTIFIC REPORT curated by the SUSTAINABLE DEVELOPMENT FOUNDATION with the technical support of OSSERVATORIO SHARING MOBILITY and INTERMOBILITY COMMUNITY
- No.1 PLENARY SESSION on the Innovation Arena stage (10:30 am – 12:00 pm)
- No. 3 PARALLEL WORKSHOPS in the conference center halls at Hall SOUTH (Ravezzi, Neri, Diotallevi rooms)"

### DAY 2: WEDNESDAY 20 NOVEMBER

### 8th NATIONAL SHARING MOBILITY CONFERENCE

- Introduction of the 'NATIONAL SHARING MOBILITY REPORT' curated by the network of the SHARING MOBILITY OBSERVATORY containing sector data updated to 2023-2024
- No.1 PLENARY SESSION on the Innovation Arena stage (10:30 am – 12:00 pm)
- No. 3 PARALLEL WORKSHOPS in the conference center halls at Hall SOUTH (Ravezzi, Neri, Diotallevi rooms)"

### DAY 3: THURSDAY 21 NOVEMBER

### MOBYDIXIT in collaboration with Euromobility

- MORNING: NATIONAL CONFERENCE ON MOBILITY MANAGEMENT on the Innovation Arena stage (10:30 am – 12:30 pm)
- AFTERNOON: PUMS CONFERENCE on the Innovation Arena stage (14:30 pm – 17:30 pm)



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# Education & Job Orientation

«**Green Jobs and public transport**» by Marco Gisotti, a two-stage course consisting of an initial in-depth meeting on the theme of adapting school education to the new professions related to shared sustainable mobility followed by an orientation talk dedicated to high school students



# Professional Training

- **«Professional Training for Tour Bus Drivers: Professionalism, Salaries, Free Time»** conference organised by AN.BTI  
Confcommercio
- **«The change in the organizations of bus manufacturers and public transport operators driven by sustainability»** event  
composed of two seminars by Engineer Andrea Bottazzi, maintenance manager at TPER, with professional training credits  
from the Order of Engineers



# Eventi & Networking

- **Presentation of the 'Lorenzo Cagnoni' Innovation Award and Innovative Start-up Award**, part of the Innovation District, followed by an inaugural aperitif open to exhibitors, visitors and guests
- **AN.BTI CONFCOMMERCIO associative assembly** and subsequent **dinner** reserved for associates and Sponsors
- **Meeting with working breakfast** of the Mayors of the "Borghi più Belli d'Italia" network

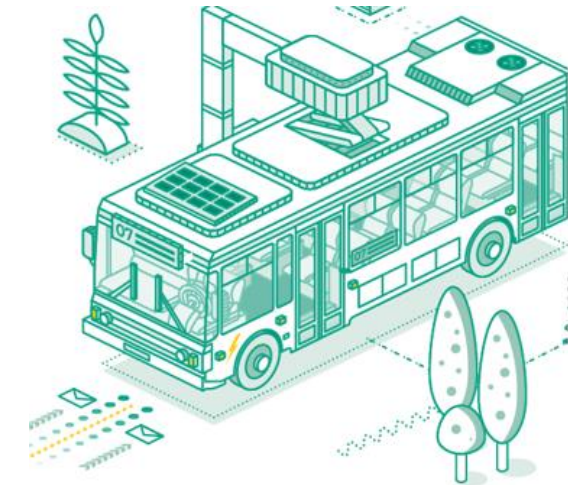


# Experience Area

**ELECTRIC BUS DRIVER TRAINING** is the first theoretical-practical course dedicated to electric bus drivers promoted by IBE and organized in collaboration with Addestra, Efficient Driving and Pullman magazine.

A driving course to bridge the gap between internal combustion engine vehicles and electric vehicles, to combine safety and control and driving skills. The course focuses on electric vehicles but also introduces and develops various advanced and defensive driving techniques.

- The first edition of Electric Bus Driver Training was held as part of the IBE Driving Experience 2023 and involved 24 drivers from public and private companies
- During IBE 2024 there will be the possibility to carry out n.3 editions of the course (1 per day) for groups of 24 drivers each. lasting 8 hours each. Standard price € 350,00 unless promotions.



## IBE TEST DRIVE

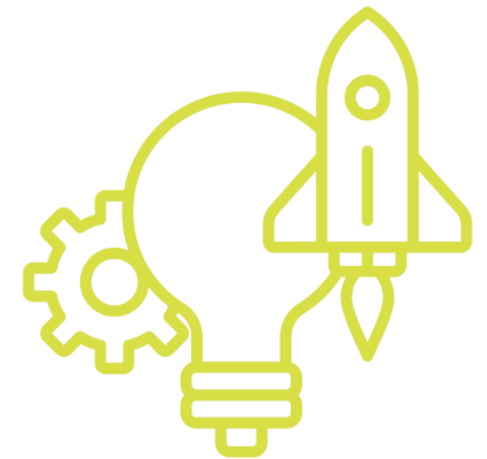
The test drives from the SOUTH entrance of the fairgrounds for a road tour on board the new generation vehicles (MAX 14 BUS) are confirmed

# Innovation District

Organised by **Italian Exhibition Group**, with the support of **Foundation for Sustainable Development**, **EIT Urban Mobility** and **Tecnopolo di Rimini**, its main partner will be **ANGI**.

ANGI is the first national non-profit organisation entirely dedicated to the world of innovation in all its forms and acts as a point of reference for innovation, promoting culture, training and new technologies.

- **Start-Up & Scale-Up**, with the aim of creating new business opportunities and fostering dialogue between the business world and young entrepreneurs;
- **“Lorenzo Cagnoni Innovative Start-Up” Award** reserved for innovative companies present in the Innovation District;
- **“Lorenzo Cagnoni Innovation” Award** assigned to the three most innovative projects proposed by IBE and INTERMOBILITY future ways exhibitors, dedicated to the memory of IEG chairman Lorenzo Cagnoni;
- **Corner talk Area**, interviews and panels to gather all the testimonies of the innovative realities present within the Innovation District. The contents will be included in an ad hoc podcast area with videos, photos and audio on both the ANGI website and the IBE and INTERMOBILITY future ways websites;
- **Road Show - Webinar** (in the run-up to the fair), through an Italian/English editorial plan with live broadcasting on the various social profiles (facebook, LinkedIn and Youtube) of ANGI and IBE;



# A single app dedicated to IBE and INTERMOBILITY future ways

## In the app you will find:

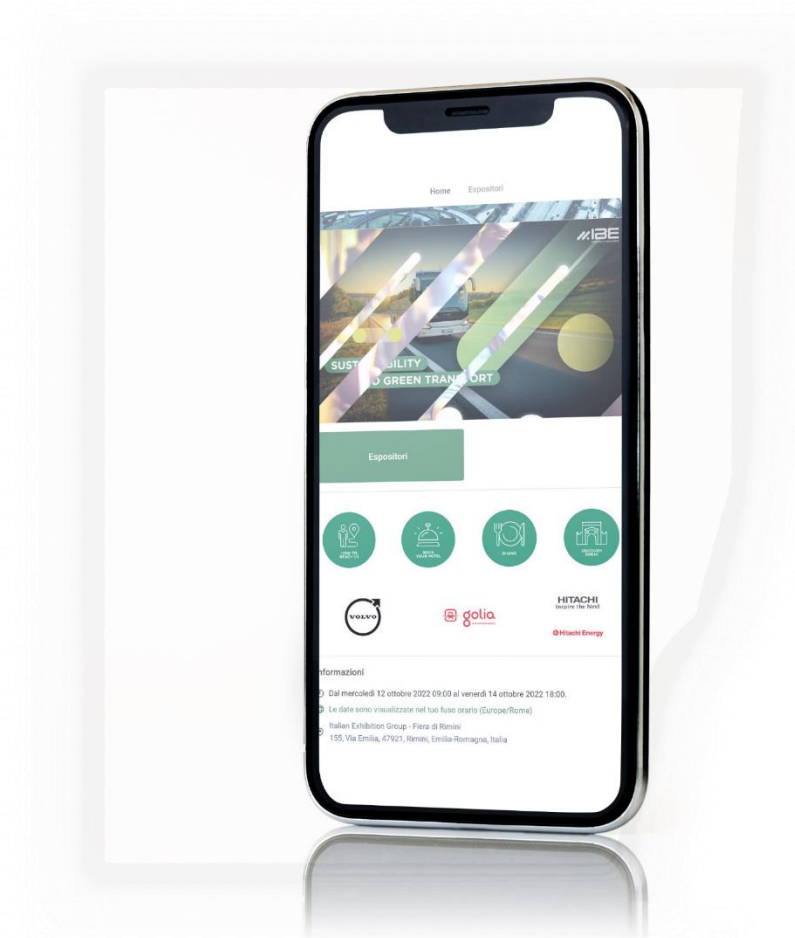
- Floorplan and layout
- Exhibitor list
- Event program
- Streaming
- Other events and workshops on-demand even after the event
- Networking opportunities with visitors with AI support

**Participation includes a basic profile to be customized to present your services, products and projects.**

## 7.000+ potential users

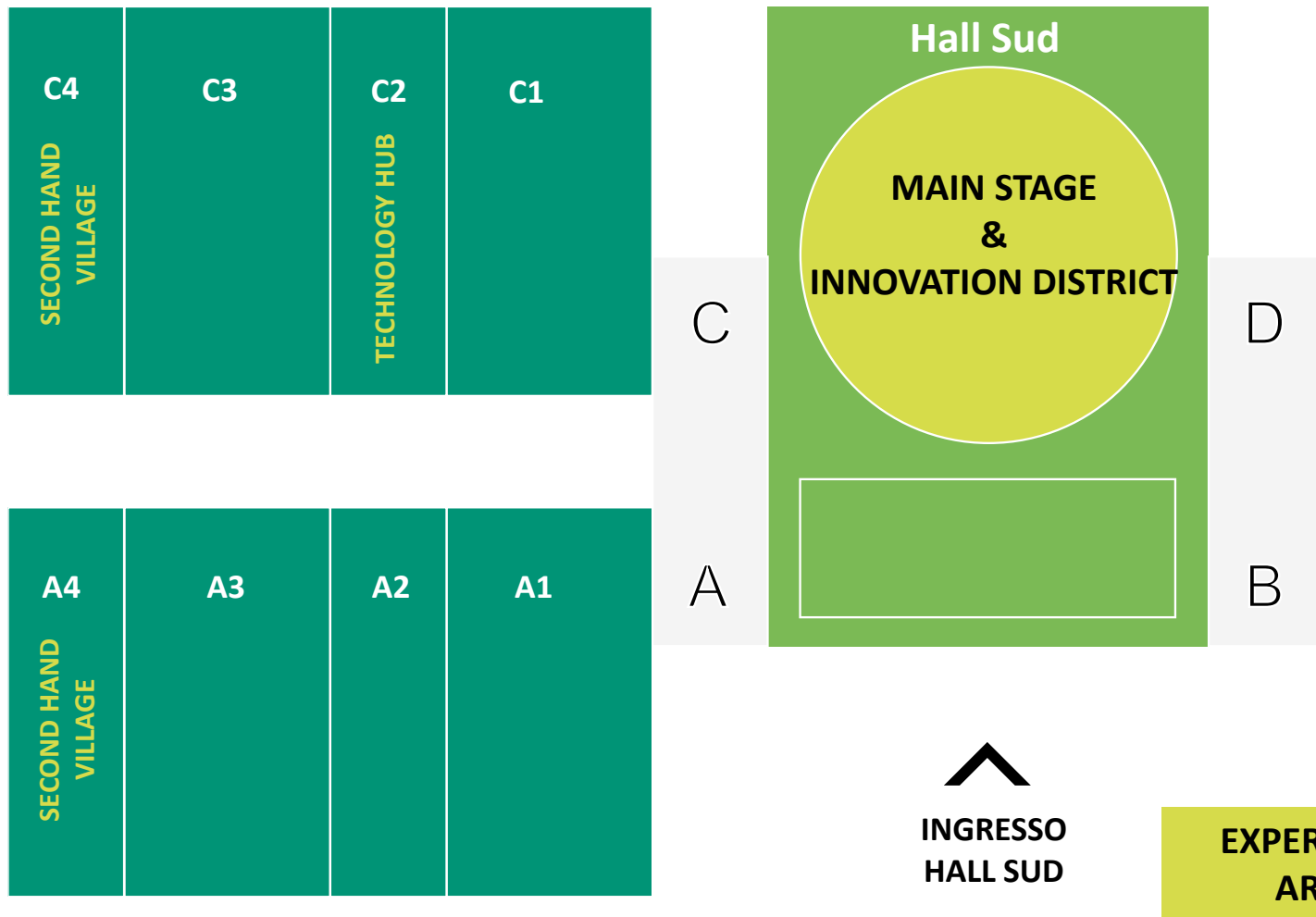
Opening app for visitors 1 month approx. before the event and closing 1 month after the event: an opportunity to better plan the visit and to manage the agenda with exhibitors + relive the event on demand

Just a click away from users, even all the most significant content of the event, with fruition on demand.





# Layout



## IBE Expo

**Pad. A1/A2/A3 + C1/C3:** EXPO AREA  
**Pad. C2:** EXPO AREA & TECHNOLOGY HUB  
**Pad. A4/C4:** SECOND HAND VILLAGE  
**EXTERNAL AREA:** IBE TEST DRIVE & ELETRIC BUS DRIVER TRAINING

## INTERMOBILITY future ways

**Hall Sud:** MAIN STAGE & INNOVATION DISTRICT  
**Hall Sud 1° PIANO:** CONFERENCE HALLS NERI/RAVEZZI/DIOTALLEVI



# With the support of



**AN.BTI**  
Associazione Nazionale  
Bus Turistici Italiani



# Media Partnership

Il Sole **24 ORE**

**Trasporti-Italia**.com

Per tutte le direzioni  
**Pullman**

la **ROTTA** dei **TRASPORTI**

**f**er  
PRESS

**mp**  
mobility press

**ENERGIA** IN CITTÀ

**ENERGIA & MERCATO**  
TECNOLOGIA - INNOVAZIONE - DIGITALE - MARKETING

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