

8TH NATIONAL SHARING MOBILITY CONFERENCE

The key event in Italy on shared mobility, organised by the National Sharing Mobility Survey

Themes

The range of "Connected, autonomous, renewable and shared" solutions

Guests

Institutional speakers (Ministries of Environment and Transport, Municipalities, Transport Authorities), national and international experts, industry associations and operators, research institutions and universities, general public.

2023 numbers

+400 participants, 50 speakers, +200 published articles

2023 partners

RFI, Deloitte, Uber, Lime, Pikyrent, IBE, loki, Zucchetti, Key Energy, Fifteen, Corrente, Switch, You

An opportunity to learn about data and trends in the shared mobility sector, network and create new partnerships for the mobility of the future.

The **National Sharing Mobility Report**, now in its eighth edition, provides an in-depth analysis of the state of shared mobility in Italy.

Beginning with data on vehicle-sharing services, which the Survey has been collecting from operators and local administrations since 2015, the report presents the performance and main characteristics of car-sharing, bicycle-sharing, scooter-sharing and electric scooter-sharing services active in Italy as of 31 December 2023.

Data on the number of rentals and kilometres travelled, the number of vehicles in fleets and in active service provide a snapshot of the aggregate supply and demand for services in Italy, enabling us to monitor industry trends over time and interpret the intra-sector balances that change year by year based on the new trends emerging in this highly dynamic environment.

From the more general to the particular, the Sharing Mobility Report offers readers several other keys to interpretation, including that concerning the availability of the various services locally, the ecological quality of the fleets available to users, the economic dimension, and, last but not least, that concerning the accident rates of micromobility sharing services (electric scooters, bicycles and scooters).

The analysis of data and key trends in vehicle-sharing services does not only concern 2023, but continues with an in-depth look at service trends in the first half of 2024 in a number of major Italian cities, including an in-depth look at Demand Responsive Transit (DRT) services in Italy.