

## MOBYDIXIT

*Euromobility's annual event that in 2024 will host the 24th Mobility Management Conference and the 8th USMP Conference*

### Topics

The state and best practices of USMPs in Italy (from drafting to updating procedures), examples of Mobility Management actions and solutions.

### Guests

Institutional speakers (relevant ministries, municipalities, regions), private companies and public administrations, sector experts and operators, associations and research bodies

### 2023 numbers

+350 participants, 30 speakers, +60 published articles

### 2023 partners

Terravision, Up2Go, Kinto, ParkingMyCar, Decathlon, Credit Agricole, Plus-EvCharge, SCRAT, Deverse, OCME, Babilot, Alpha Solution

During MobyDixit, the Pensieri&Pedali Prize will be awarded, and updated data from the USMP Survey and the 50 Cities Survey will be presented. We will also find out what is the most eco-mobile city in Italy.