

## **Information - for the processing of personal data carried out through automatic car number plate reading system - pursuant to Article 13 of Regulation (EU) 2016/679 ("GDPR")**

Near the access gates to the vehicular lanes in front of and at the entrances to the parking lots of Italian Exhibition Group S.p.A. (hereinafter, "IEG" or "Holder") - Rimini headquarters, are operating systems for reading the license plates of vehicles in and out of the aforementioned gates, through special devices connected with the Holder's cameras. All these systems are appropriately indicated by signs placed before their range of action.

### **Data Controller**

Data Controller is Italian Exhibition Group S.p.A. based in Rimini, Via Emilia, 155.

More information about the Data Processors may be requested by writing to the Data Controller. The data subject may exercise his or her rights by writing to the Data Controller Italian Exhibition Group S.p.A. or to the Special Video Surveillance Attorney, based in Via Emilia, 155 - 47921 Rimini (Italy) or to the e-mail address: [privacy@iegexpo.it](mailto:privacy@iegexpo.it)

### **Data Protection Officer (DPO)**

Italian Exhibition Group's Data Protection Officer is lawyer Luca De Muri, as previously domiciled for office at Italian Exhibition Group S.p.A. E-mail address: [privacy@iegexpo.it](mailto:privacy@iegexpo.it).

### **Personal Data Processed**

Video footage and/or images concerning: (i) employees/exhibitors/visitors/suppliers accessing the car park area of the Rimini Exhibition Centre; (ii) license plate number of vehicles entering or leaving the entrances to the entrances

### **Purpose and legal basis of processing and retention period**

The systems described above are installed for the following purposes:

- Access management and verification, through the vehicle license plate reading system, for employees/visitors/exhibitors/suppliers of IEG;
- Access management and verification of users with "car pass";
- Management of administrative obligations relating to parking payment;
- Management of technical and/or logistical issues.

### **Legal basis**

The legal bases that make the processing lawful are:

- Fulfillment of legal obligations regarding the verification and management of access to the areas described above and for the purposes mentioned above.

### **Retention period**

The retention of video surveillance images is 10 days, starting from the time the images were taken. After this period of time, the images are subject to automatic deletion, by means of an overwriting system. This is subject, in any case, to special needs for further preservation determined by, for example: incidents of criminal relevance; specific investigative requests from the judicial authority.

### **Subjects authorized to process**

The data may be processed by the personnel and operators of IEG's external supplier companies, deputed to the pursuit of the above purposes, who have been expressly authorized to process the data by appointment provided by the Data Controller, and have received due operating instructions and are bound by professional secrecy.

### **Data recipients**

The data can be communicated at the request of the Judicial Authority and/or Public Security.

The data may also be processed, on behalf of the Data Controller, by subjects designated as Data Processors pursuant to art.28 of the GDPR

### **Transfer of data abroad**

Data are not transferred abroad.

### **Rights of the data subject - complaint to the Supervisory Authority**

You can contact the Data Controller or the Data Processor appointed to assert your rights, as provided for in art. 12 to 22 of the GDPR, referring to the following e-mail address [privacy@iegexpo.it](mailto:privacy@iegexpo.it)