



TECHNICAL FORM IBE Driving Experience 2025

EXHIBITING RATES FORM

EXHIBITION PACKAGES		
PACK SMALL	Pre-fitted space 16 sq m + REGISTRATION FEE	4.500,00 €
PACK MEDIUM	Pre-fitted space 32 sq m + REGISTRATION FEE + 1 BUS in test drive	14.500,00 €
PACK LARGE	pre-fitted space 60 sq m + REGISTRATION FEE + 2 BUS in test drive	27.500,00 €
NEW ADDITIONAL BUS IN TEST DRIVE		8.000,00 €
STATIC BUS FRONT BOX		2.000,00 €
STATIC BUS PADDOCK		1.000,00 €
STATIC BUS PADDOCK 2		500,00 €

EXHIBITION PACKAGES includes registration fee, fitting, furnishing, carpet, power supply

Other items :

Registration fee (compulsory for each exhibitor) which includes: covers insurance, exhibitors' badges, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection	€ 350.00
Catalogue entry represented company each	€ 75,00
Hosted companies fee (in case of more companies inside one booth)	€ 350,00 (+registration fee 350,00 €)

Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition
All the above rates are net of VAT.



TECHNICAL FORM IBC 2025
GENERAL INFORMATION AND DEADLINES
IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. Pay deposit (30% + VAT of EXHIBITION PACKAGE) and IBE DRIVING EXPERIENCE Team will contact you with a customized proposal.	
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits	
	BALANCE DEADLINE	September 29th 2025	Deadline for total balance payment related to the exhibiting area allocated (Chap. II Part 1 Art.3). Note: after that date any client who will sign a proposal has to pay the balance immediately

WITHDRAWAL RULES	Within June 27th 2025	if the written cancellation reaches the Organizer no later than 27/06/2025 , the penalty will be equal to an amount corresponding to the registration fee	
	From June 28th 2025	if the written cancellation reaches the Organizer from 28/06/2025 until 22/09/2025 , the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal	
	From September 23th 2025	if the written cancellation reaches the Organizer from the date of 23/09/2025 , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal	

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale.	EXHIBITION MANAGER	Elena Bonacini	+39 (0) 541 744 883 +39 (0) 328 555 2543	elena.bonacini@iegexpo.it
	SALES ACCOUNT	Diletta Avigo	+39 (0) 541 74 4456 +39 (0) 347 8131845	diletta.avigo@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.
 On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.
 The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.